Exhibit 1

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MEDIA PBJS Inc. January 26, 2012 11:17 AM ET

Snapshot

People

COMPANY OVERVIEW

PBJS Inc., a marketing agency, provides strategic and multi-channeled communication solutions. It offers event production services, such as video, content development, staging, and event marketing. The company was founded in 2003 and is based in Seattle, Washington. As of September 3, 2008, PBJS, Inc. operates as a subsidiary of Publicis Groupe SA.

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2226 3rd Avenue Seattle, WA 98121 Phone: 206-464-8392 www.pbjs.com

United States

Founded in 2003

KEY EXECUTIVES

Mr. Bob Belan Co-Founder and Chief Executive Officer

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Ms. Jenny Pigott

Co-Founder and Chief Operations Officer

Mr. Ian G. Saunders

Co-Founder and Chief Creative Officer

Jeff Bernstein

Co-Founder and Chief Marketing Officer

Compensation as of Fiscal Year 2011.

SIMILAR PRIVATE COMPANIES BY INDUSTRY

Company Name	Region
GameDally, LLC	United States
The San Jose Sharks American Hockey League	United States
Vanguard Strategies, Inc.	United States
Mosaic Sales Solutions Holding Company	United States
Oxygen Cable, LLC	United States

and a second control of the second se RECENT PRIVATE COMPANIES TRANSACTIONS

No transactions available in the past 12 months.

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Company Name	Region
Bertelsmann AG	Europe
Lawyers Committee for Civil Rights Under Law	United States
NYC2012, Inc.	United States
Rush University	United States
Citizens Budget Commission	United States

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